



About Bruce Ann Smith

Bruce Ann Smith has spent most of her 40-year professional career building high-performance communications teams and campaigns for legal advocacy groups, national and state policy organizations, state legislators, and facilities-based communications companies.

Her passion is results. Her training programs prepare individuals to succeed in the court of public opinion, motivate the desired constituent and voter responses, and advance organizational objectives.

Her professional track record includes:

- Media Relations Senior Vice President for Alliance Defending Freedom, a non-profit international legal advocacy organization.
- Developer and facilitator of more than 30 media relations and public speaking training programs for conservative policy groups and legal advocacy organizations, Republican state caucuses, and conservative public action committees.
- Government and Public Affairs Director for western regional facilities-based communications coalitions.
- Communications Director for Cox Communications, a federal and state regulated facilities-based communications company.



A native of New Orleans, Louisiana, Bruce Ann currently resides in Phoenix, Arizona